

EDESIGN CONSULTING LLC

AI-Enabled Learning, Workforce
Transformation & Enterprise Adoption



**SBA-Certified Minority Woman-Owned Small Business GSA Multiple Award
Schedule (MAS) SIN 874-1 NAICS Codes: 541611 Contract: 47QREA20D000G**



CORE CAPABILITIES

Integrated Consulting Services

(SIN 874-1 | MAS 541611)

- AI adoption and workforce transformation strategy
- Organizational change management and enablement
- Executive and leadership AI readiness
- AI governance and responsible-use frameworks
- Program and project management support



Professional & Management Development Training

(SIN 874-4 | MAS 611430)

- Scalable AI-focused training for leaders and enterprise workforces
- Role-based AI learning pathways
- Scenario-based simulations and guided practice
- Microlearning and performance support
- Leadership development and AI capability building

Company Overview

EDesign Consulting LLC is an AI-enabled learning and workforce transformation firm that helps organizations operationalize artificial intelligence through scalable training, responsible adoption, and performance-driven learning solutions.

Led by Dr. Kay Green, EDesign Consulting partners with federal agencies, healthcare organizations, financial institutions, and other highly regulated enterprises to move beyond AI experimentation and into measurable, enterprise-wide adoption.

We specialize in developing scalable AI-focused training for leaders and the broader organization, ensuring AI is:

- Understood
- Trusted
- Governed
- Applied effectively within real-world workflows

We don't just deliver training—we enable AI readiness at scale.



OUR PROCESS – AI ENABLEMENT LIFECYCLE

Assess & Align

- We conduct AI readiness assessments, stakeholder analysis, and role mapping to align learning and consulting efforts with business priorities, governance requirements, and workforce needs.

Engage & Normalize

- We deploy targeted engagement assets—campaigns, use cases, and leadership messaging—to reduce fear, build confidence, and normalize responsible AI use.

Enable at Scale

- We design modular, role-based AI learning pathways for leaders and teams, emphasizing real workflows, scenarios, and practical application.

Measure & Evolve

- We support adoption through performance support tools, usage insights, and iterative updates as AI tools, policies, and organizational needs evolve.
- AI enablement becomes an organizational capability—not a one-time initiative.



Differentiators

- ✓ Scalable AI training for leaders and enterprises
- ✓ Human-centered, governance-aware design
- ✓ Proven experience in regulated environments
- ✓ Executive-ready enablement
- ✓ End-to-end AI adoption support

Technology & tools

EDesign Consulting leverages a modern, AI-enabled learning and enablement technology stack to design, deploy, and scale solutions.

AI & Intelligent Tools

- Microsoft Copilot (M365, Teams, Word, Excel, PowerPoint)
- GitHub Copilot
- Custom AI agents and internal bots
- Prompt engineering frameworks and libraries
- AI avatars and synthetic media
- Generative AI for content, scenarios, and simulations
- Responsible AI and governance enablement tools

Learning design & development

- Articulate Storyline 360
- Articulate Rise 360
- Adobe Captivate
- Vyond
- Evolve
- CenarioVR
- Synthesia AI
- Camtasia
- Adobe Creative Suite

Learning Management & Delivery

- Cornerstone
- Docebo
- Moodle
- Blackboard
- Canvas
- Desire2Learn (D2L)
- LMS / LXP administration and optimization

Collaboration, Analytics & Performance Support

- Microsoft Teams, SharePoint, Viva Learning
- Miro, Jira, Confluence
- Learning analytics dashboards
- Adoption and performance tracking
- AI learning hubs and searchable knowledge repositories